

PALMA

Best Mediterranean Shopping



ANTIQUE DEALERS · DECORATION · DESIGNER CLOTHES AND FOOTWEAR · PERFUMERY
SOUVENIRS · FABRICS · MAJORCAN EMBROIDERY · SAUSAGES · NUTS · FRUITS AND
VEGETABLES · CONFECTIONERY · SPICES · MARKETS · FLOWERS AND PLANTS · CULTURE
ART · CRAFTS · GROCERY STORES · PAVEMENT CAFÉS · CENTENARY TRADES · MONUMENTS



Ajuntament de Palma



*Another form of tourism.
Another way of experiencing Palma.*

In its streets, in its shops, in its peoples. That's where you will find the true heart of a city. You can only get to know the city of Palma de Mallorca by visiting its heart. Here you will discover the footprints of cultures from the past, learn about centuries-old trades and sense the spirit of one of the most welcoming cities on the Mediterranean. And all of this by walking, shopping, browsing in the shops, wandering around its narrow streets or simply watching the world go by at the outdoor cafes. **Palma is open to its visitors year round. Discover another way of getting to know the city.**

Remember you can enjoy your shopping during the usual opening hours: 10 to 20h from Monday to Saturday and on Sunday and bank holidays detailed as follows:

- 29th January, Sunday
- 13th April, Thursday
- 21st May, Sunday
- 25th June, Sunday
- 15th August, Tuesday
- 24th September, Sunday
- 8th December, Sunday

4 different routes. 4 ways to get to know the city inside it through its shops.

Discover Palma's shops.

We suggest 4 different routes to discover the hidden corners of the city of Palma whilst enjoying your free time. From the most exclusive **shopping areas** that bring together all that is at the **height of fashion**, to those **hidden parts** of the city that take us **back to the past**.

Enjoy the best products.

We invite you to stroll along **great avenues** such as Jaume III, and then to wander around the **narrow streets**, discovering Palma's most intimate side. Here you will find **long-established businesses** that still bear the surname of their founders and which offer all kinds of **crafts and handmade articles**, from hats to spices, fabrics or wicker items.

Taste the local cuisine.

We suggest you **try the local cuisine**, which you can enjoy in **centuries-old locales** that are full of charm. We recommend all kinds of places where you can experience the **Palma nights** most intensely. There are a multitude of ways to get to know this lively, dynamic city that opens its arms to visitors. **Enjoy it...**

ROUTE 1 Visit the city's most exclusive shops.

From Plaza Weyler to Jaume III.

ROUTE 2 A visit to the most traditional and picturesque area.

From Plaza d'Espanya to Les Rambles.

ROUTE 3 A historic journey through the foundations of the city and trade.

From the Plaza de Cort to la Porta de Sant Antoni.

ROUTE 4 A delightful atmosphere in streets full of history.

From Plaza de Cort to la Plaza de la Reina.

APPROXIMATE
LENGTH

ROUTE 1 = 1:30h

ROUTE 2 = 2:00h

ROUTE 3 = 1:30h

ROUTE 4 = 2:30h





1 Bar Central (1905)
Plaza Weyler, 10



2 Forn Fondo (1742)
c/ Unió, 15



3 Bodega Bellver (1920)
c/ Can Serinyà, 2



4 Bar Bosch (1936)
Plaza Joan Carles I, 6



5 Forn de la Concepció (1902)
c/ Concepció, 16

Visit the city's most exclusive shops.

FROM PLAZA WEYLER TO JAUME III.

WHAT WILL I SEE? This is an attractive tour which combines shopping for major national and international brands with lovely pedestrian avenues, squares with terrace cafes and jewels of modernist architecture. The area between Plaza Weyler and Avenida Jaume III is one of the city's most exclusive shopping centres. Here you can find anything from antique shops to designer interiors, clothes and shoe shops.

WHERE CAN I GO? We start our route in front of one of the most emblematic and charming buildings in Palma, the Gran Hotel, a modernist building that is currently the headquarters of the Fundació la Caixa. Heading along Unió Street we find traditional businesses such as the Forn Fondo with its stunning period façade, eventually reaching Avenida Jaume III, where top brands are sold behind the elegant porticos. In a labyrinth of streets and alleys is Concepció Street with a huge selection of taverns, tapas bars and the popular, century-old Forn de la Concepció. The street parallel to this, Bonaire Street, is another prestigious shopping street where you can find exclusive products from the city. Baró Santa Maria del Sepulcre Street is famous for its fashion shops for children and youngsters. We recommend you stop for a rest at one of the cafes on the busy Plaza Rei Joan Carles I.

HOW DO I GET THERE? The nearest taxi rank is in front of the Gran Hotel. In addition, there are several bus stops on the following routes: L3 (Pont d'Inca-Illetes), L7 (Son Rapinya), L15 (Plaza de la Reina-Playa de Palma) and L50 (Tourist Bus). If you wish, you can park your vehicle in one of the nearby underground car parks: Paseo Mallorca, Plaza Major, Vía Roma and Parc de la Mar.

FOLLOW A ROUTE THAT TAKES YOU TO THE CITY'S MOST EXCLUSIVE SHOPS.

Approximate length = 1:30h

ROUTE 1



PLACES OF INTEREST

- GRAN HOTEL**
Plaça Weyler, 3
Tel. 971 17 85 00 / 971 72 01 11
- CASAL SOLLERIC**
Passeig des Born, 27
Tel. 971 72 20 92 / 971 72 20 93
- LA MISERICORDIA**
Via Roma, 1
Tel. 971 22 91 83 / 971 71 42 57
- ESGLÉSIA DE SANTA CREU**
Costa de Santa Creu, 7
Tel. 971 71 54 55



There are ATM machines in all main shopping streets.



27



28

- 27 Joyas Forteza (1885)**
c/ Colom, 2
- 28 Relojeria Alemana (1879)**
c/ Colom, 14



29



30

- 29 La Parisien (1890)**
c/ Jaume II, 34 · Colom, 13
- 30 Paraguas (1910)**
c/ Jaume II, 22-A



31



32

- 31 La Pajarita (1872)**
c/ Sant Nicolau, 4
- 32 Juncosa (1902)**
c/ Sant Nicolau, 12



- 33 Confiteria Frasquet (1700)**
c/ Orfila, 4 · Brossa, 19



34



35

- 34 Forn Sant Cristó**
c/ Pelaires, 2
- 35 Quesada (1890)**
Passeig des Born, 12



36



37

- 36 La Paloma (1938)**
c/ Apuntadors, 16
- 37 Vidrios Gordiola (1718)**
c/ Victòria, 2

ROUTE 4

A delightful atmosphere in streets full of history.

FROM PLAZA DE CORT TO LA PLAZA DE LA REINA.

WHAT WILL I SEE? The warren of streets in this area combines exclusive and select shops with charming traditional businesses such as those of the Plaza Sant Nicolau: the **Horno Sant Cristó**, the **Pajarita (1872)**, **Juncosa (1902)** and the **Confiteria Frasquet (1700)**.

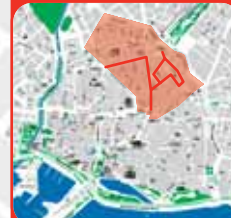
WHERE CAN I GO? We leave the **Plaza de Cort** in front of the emblematic council building and head to the Plaza **Marqués del Palmer** to admire the beautiful modernist building. Continue along **Jaume II Street**, lined with **clothes, accessories, souvenir** and **grocery shops**. Steps take you down to some of the most original shops in the city where their traditional appearance contrasts with that of the designer shops. From **Sant Nicolau Street** a labyrinth of narrow streets leads you to the **Born**, where you can take a stroll, as well as passing the time visiting **exclusive brand-name shops**. When you reach **Plaza de la Reina** you can continue your visit or stop at one of the many terrace cafes on the **Avenida Antoni Maura**. Walk along **Apuntadors Street**, Plaza **Drassanes**, **Plaza de la Llotja** and its side streets and take your pick. Take this opportunity to visit the old fish market. We finish this route in **Conquistador Street** where we can see the Balearic Parliament and the Juan March Palace.

HOW DO I GET THERE? The nearest taxi rank is on the Paseo del Born and on the Plaza de la Reina. The bus stops are concentrated in two points on the route: Plaza del Rei Joan Carles I: routes **L3** (Pont d'Inca-Illetes), **L7** (Son Rapinya), **L15** (Plaza de la Reina-Playa de Palma) and **L50** (Tourist Bus); Plaza de la Reina: **L6** (Sant Agustí), **L15** and the **L2** which travel the historic centre. The underground car parks in the area are: Parc de la Mar, Plaza Major, Mercado del Olivar and Via Roma. Information offices: the Tourist Routes Office in Sant Domingo Street, the Tourist Office in the Paseo del Born and the Tourist Information Office in Plaza de la Reina.

PAY A VISIT TO THE MOST TRADITIONAL AND PICTURESQUE AREA.

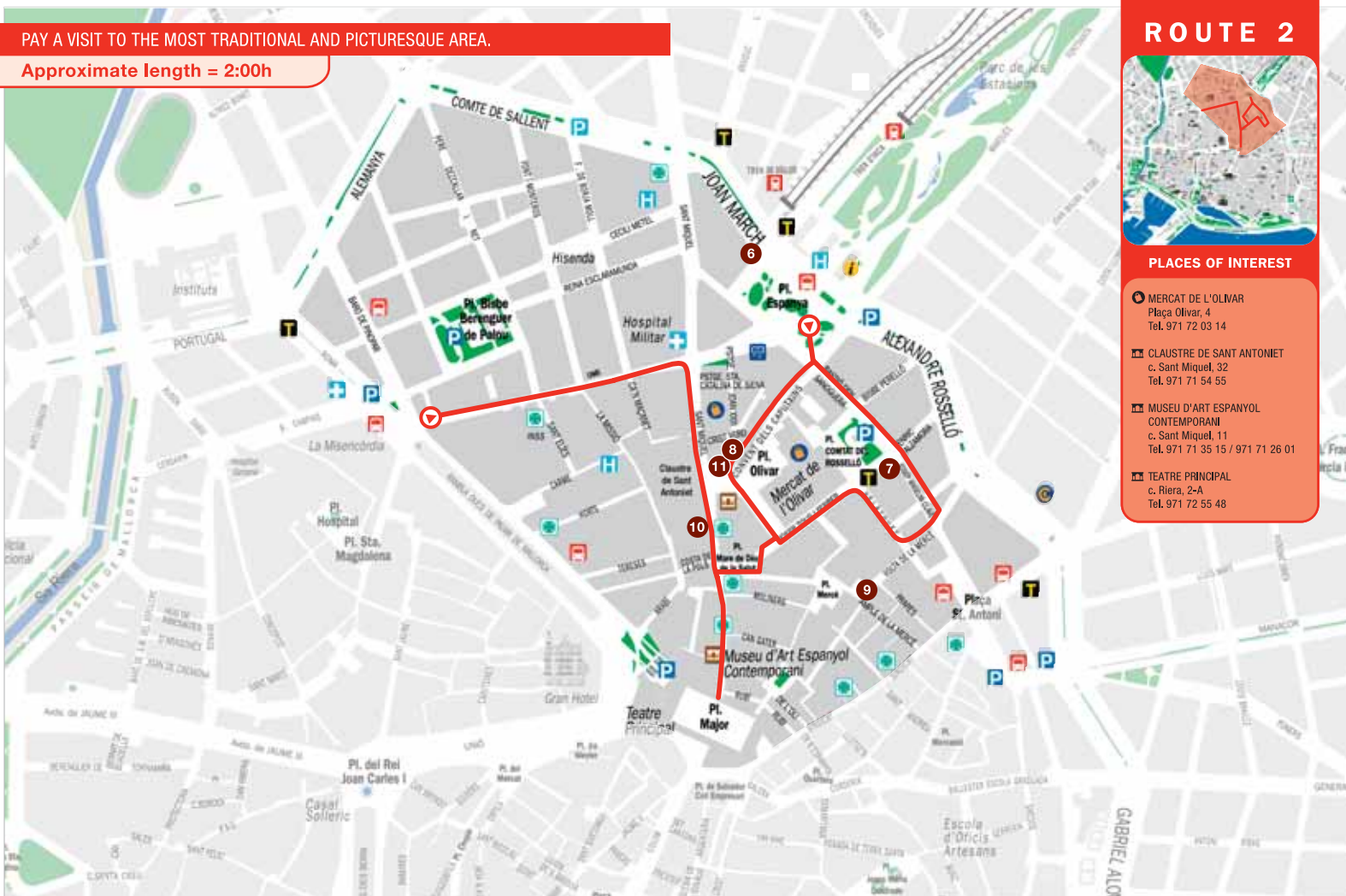
Approximate length = 2:00h

ROUTE 2



PLACES OF INTEREST

- MERCAT DE L'OLIVAR**
Plaça Olivar, 4
Tel. 971 72 03 14
- CLAUSTRE DE SANT ANTONIET**
c. Sant Miquel, 32
Tel. 971 71 54 55
- MUSEU D'ART ESPANYOL CONTEMPORANI**
c. Sant Miquel, 11
Tel. 971 71 35 15 / 971 71 26 01
- TEATRE PRINCIPAL**
c. Riera, 2-A
Tel. 971 72 55 48



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MAKE A HISTORIC JOURNEY THROUGH THE FOUNDATIONS OF THE CITY AND THE SHOPS.

Approximate length = 1:30h

ROUTE 3



PLACES OF INTEREST

- AJUNTAMENT DE PALMA**
Plaça de Cort, 1
Tel. 971 22 59 00
- CLAUSTRE DE SANT FRANCESC**
Plaça de Sant Francesc, 7
Tel. 971 71 26 95
- PASSEIG PER L'ARTESANIA**
Plaça de l'Artesania
Tel. 971 22 94 70
- ESCOLA D'OFICIS ARTESANS**
c. Gerreria, 6
- PALAU DE L'ALMUDAINA**
c. Palau Reial, 20
Tel. 971 21 41 34
- CATEDRAL**
c. Palau Reial
29; Tel. 971 72 31 30
- PALAU EPISCOPAL**
c. Mirador, 5
Tel. 971 71 40 63
- BANYS ÀRABS**
c. Can Serra, 7
Tel. 971 72 15 49



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* The shops included in this guide are guaranteed to be at least 50 years old.

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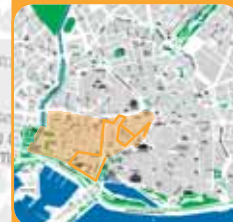
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TAKE A DELIGHTFUL WALK THROUGH STREETS FULL OF HISTORY.

Approximate length = 2:30h

ROUTE 4



PLACES OF INTEREST

- ✎ AJUNTAMENT DE PALMA**
Plaça de Cort, 1
Tel. 971 22 59 00
- ✎ CONSELL INSULAR DE MALLORCA**
c. Palau Reial, 1
Tel. 971 72 15 05
- 📍 OFICINA D'ITINERARIS TURÍSTICS**
c. Sant Domingo, 11
Tel. 971 75 43 29
- 📍 LA CASA DEL MAPA**
c. Sant Domingo, 11
Tel. 971 22 59 45
- ✎ CASAL SOLLERIC**
Passeig des Born, 27
Tel. 971 72 20 92 / 971 72 20 93
- ✎ CONSOLAT DE MAR**
Passeig Sagrera, s/n
Tel. 971 71 60 92
- ✎ ES BALUARD**
Plaça Porta de Sta. Catalina, s/n
Tel. 971 90 82 00
- ✎ LA LLOTJA**
Plaça de la Llotja, 5
Tel. 971 71 17 05
- ✎ PALAU JUAN MARCH**
c. Palau Reial, 18
Tel. 971 71 11 22 / 971 71 11 12
- ✎ PARLAMENT BALEAR**
c. Palau Reial, 16
Tel. 971 71 29 55
- 🏊 REIAL CLUB NÀUTIC DE PALMA**
c. Contramoll, 1
Tel. 971 72 68 48



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TOURIST INFORMATION

Plaça d'Espanya Edificio Parc de ses Estacions

☎ 902 102 365 · 9 a 20h.

Casal Solleric Passeig des Born, 27

☎ 902 102 365 · 9 a 20h.

Playa de Palma Plaça Meravelles, sn

☎ 971 264 532 · 9 a 13h. | 16 a 18h.

Plaça de la Reina, 2 · ☎ 971 173 990

palmainfo@a-palma.es · www.palmavirtual.es

Guided visits in the historic centre of Palma:

Palma Town Hall and the Conselleria de Turisme organize tours to discover the city: the city and the sea, the Capuchin convent, Modernism, Palma monuments and the Call Judío.

Languages: Catalan, Spanish, English and German. **Price:** 10 euros.

Further information and bookings: (+34) 636 43 00 00

We value your opinion. You can send your comments or suggestions to: ecomerc@imfof.es · www.imfof.es

THIS IS AN INITIATIVE OF THE PACTE LOCAL D'IMPULS DEL COMERÇ.



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